

2023 AIR FORCE MARATHON CHARITY PARTNER PACKAGES



| RUNNER ENTRIES | FEE | BENEFITS |
|--------------------------------------|---------|--|
| Runway Partner (Up to 49 Entries) | \$1,000 | Web link with logo on the AFM website 8x10 Expo Booth 2 Complimentary runner registrations 2 Sponsor Breakfast Tickets 2 Pasta Dinner Tickets Registrations include Full, Half, 10K, 5K & FFW Challenge entries for physical and virtual races |
| Flight Partner (Up to 99 Entries) | \$2,500 | Web link with logo on the AFM website 8x10 Expo Booth 4 Complimentary runner registrations 4 Sponsor Breakfast Tickets 5 Pasta Dinner Tickets Race day finish line 10x10 tent Registrations include Full, Half, 10K, 5K & FFW Challenge entries for physical and virtual races |
| Expo Booth | \$500 | - 8x10 Expo Booth |
| Finish Line Tent | \$1,000 | - 10x10 tent, 1 table and 4 chairs |
| Finish Line Tent | \$1,500 | - 20x40 tent, 3 tables and 12 chairs |
| Pasta Dinner Tickets | \$30 | - 1 entry into the Gourmet Pasta Dinner |

DEADLINES AND PROGRAM INFORMATION

Individual registration fees not included in tier fees. Cost per registered runner will be billed by September 30, 2023 and due upon receipt at the following rates: Full \$90, Half \$80, 10K \$50, 5K \$35, Virtual \$45 FFW Challenge \$180.

General registration begins November 28, 2022. Charity runner deadline is August 31, 2023. All charity runners are required to follow all race rules found on the usafmarathon.com website

The AFM does not limit the number of Charity Partners. Charities must provide documentation of 501(C)(3) status.

MARKETING AND PROMOTIONS

Each charity is responsible for their own Marketing & Promotions to recruit runners.

The AFM will promote charity Partners as outlined in their individual contracts.

After AFM sell-out the AFM will promote all Charity Partners by official AFM Facebook page & website, Email blasts and when appropriate other media opportunities. Other "feature" charity opportunities as allowed.

SEPTEMBER 14-16, 2023 USAFMARATHON.COM | #FIYAFM