

RUNNER ENTRIES	FEE	BENEFITS
1 – 49	\$1,000	-Prominent Web link with logo on the AFM website -8 X 10 Expo Booth -2 Complimentary runner registrations -2 Breakfast of Champions Tickets -2 Pasta Dinner Tickets -Registrations include Full, Half, 10K & FFW Challenge entries
1 – 99	\$2,500	-Prominent Web link with logo on the AFM website -8 X 10 Expo Booth -5 Complimentary runner registrations -5 Breakfast of Champions Tickets -5 Pasta Dinner Tickets -Race day finish line 20 X 40 tent -Registrations include Full, Half, 10K & FFW Challenge entries
Expo Booth	\$500	-8 X 10 Expo Booth
Finish Line Tent	\$600	-10 X 10 tent, 1 table/4 chairs + electrical
Finish Line Tent	\$1200	-20 X 40 tent, 3 tables/12 chairs + electrical
Pasta Dinner Tickets	\$26	-(1) entry into Gourmet Pasta Dinner
Breakfast of Champions	\$18	-(1) entry into the Breakfast of Champions

DEADLINES & PROGRAM INFORMATION

Individual registration fees not included in tier fees. Cost per registered runner will be billed by September 30 and due upon receipt at the following rates Full \$85, Half \$75, 10K \$45, FFW Challenge \$140.

General registration begins Jan 1, 2020. Charity runner deadline is August 30, 2020. All charity runners are required to follow all race rules found on the usafmarathon.com website

The AFM does not limit the number of Charity Partners. Charities must provide documentation of 501(C)(3) status.

MARKETING & PROMOTIONS

Each charity is responsible for their own Marketing & Promotions to recruit runners.

The AFM will promote charity Partners as outlined in their individual contracts.

After AFM sell-out the AFM will promote all Charity Partners by official AFM Facebook page & website, Email blasts and when appropriate local media opportunities. Other “feature” charity opportunities as allowed.

usafmarathon.com