

RUNNER ENTRIES	FEE	BENEFITS
1 – 49	\$1,000	-Prominent Web link with logo on the AFM website -8 X 10 Expo Booth -2 Complimentary runner registrations -2 Breakfast of Champions Tickets -2 Pasta Dinner Tickets -Registrations include Full, Half, 10K & FFW Challenge entries
1 – 99	\$2,500	-Prominent Web link with logo on the AFM website -8 X 10 Expo Booth -5 Complimentary runner registrations -5 Breakfast of Champions Tickets -5 Pasta Dinner Tickets -Race day finish line 20 X 40 tent -Registrations include Full, Half, 10K & FFW Challenge entries
Expo Booth	\$500	-8 X 10 Expo Booth
Finish Line Tent	\$600	-10 X 10 tent, 1 table/4 chairs + electrical
Finish Line Tent	\$1200	-20 X 40 tent, 3 tables/12 chairs + electrical
Pasta Dinner Tickets	\$26	-(1) entry into Gourmet Pasta Dinner
Breakfast of Champions	\$17	-(1) entry into the Breakfast of Champions

## DEADLINES & PROGRAM INFORMATION

Individual Registration Fees not included in tier fees. Cost per registered runner will be billed by September 30 and due upon receipt at the following rates Full \$80, Half \$70, 10K \$40, FFW Challenge \$135.

General Registration begins Jan 1, 2019. Charity runner deadline is August 30, 2019. All charity runners are required to follow all race rules found on the [usafmarathon.com](http://usafmarathon.com) website

The AFM does not limit the number of Charity Partners. Charities must provide documentation of 501(C)(3) status.

## MARKETING & PROMOTIONS

Each charity is responsible for their own Marketing & Promotions to recruit runners.

The AFM will promote charity Partners as outlined in their individual contracts.

After AFM sell-out the AFM will promote all Charity Partners by official AFM facebook page & website, Email blasts and when appropriate local media opportunities. Other “feature” charity opportunities as allowed.